



# Business, Marketing and IT Professional Development for Educators

## Northern Region

**CTE is hosting a meeting for new and experienced Business, Marketing and IT Teachers!** Educators' will be prepared for the implementation of College and Career Pathways and they will have knowledge of how Common Core Literacy Standards relates to Business, Marketing and IT courses. The Agenda includes creating lesson plans that support these standards and sharing of best practices which can be used in their classroom the next day!

Presenter Eric Ogle, Business, Marketing and IT Career Preparation Specialist, IDOE, Division of College and Career Preparation will deliver the common core literacy and provide instructional strategies on preparing lesson plans.

**The first 75 people will be eligible to earn a \$40 stipend once registered and attend the full day Professional development session.**



Indiana Department of Education  
Division of College and Career  
Preparation

### Agenda:

- 9:00 a.m. to 12:00 p.m.- Career Pathways and Common Core Standards
- 12:00 p.m. to 1:00 p.m.- Lunch.
- 1:00 p.m. to 2:00 p.m.- Lesson Development
- 2:00 p.m. to 3:00 p.m. - Best Practices update

When: **May 25, 2011**

8:30 am—9:00 am: Registration and Continental Breakfast

9:00 am—3:00 pm: Training with lunch provided.

Where: Matterhorn Conference Center

2041 Cassopolis St.  
Elkhart, IN 46514

Cost: **FREE!**

**Register by visiting**  
**[www.ciesc.k12.in.us](http://www.ciesc.k12.in.us)**

Select Professional Development Learning tab, Select Professional Development events, Select Business, Marketing & IT

6 Professional Growth points and Certificate of Completion will be provided.

Mileage reimbursement.

Question regarding registration contact Susie Golding (317) 387-7103  
[sgolding@ciesc.k12.in.us](mailto:sgolding@ciesc.k12.in.us)

Questions regarding content contact Eric Ogle IDOE Career Preparation Specialist (317) 232-9167  
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